

Childlike Heart, Inc.

Setting the stage for biblical training & individual achievement

Thank you for
your support!



**Corporate
Sponsorship
Packet**

"Reading with the Golden-Agers" Initiative

Disney Summer of Service
Grant Recipients



Hosted by
Childlike Heart, Inc. in partnership with Youth Service America



Youth
Changing
the World

December 28, 2017

Dear Prospective Sponsor,

Childlike Heart, Inc. is an organization dedicated to reaching families to have proper stewardship over parenting and raise children who are holistically sound. We have been dedicated to this goal since 2014 when we started as Words from a Childlike Heart. In the past three years we have addressed the need for faith enrichment, educational development, literary enforcement, and family management by providing tools as an innovative way to promote faith in everyday life. The tools we provide are music, literature, and technology to enrich family-faith practice by placing emphasis on Christian daily-living.

We are currently in the early stages of planning our *Disney Summer of Service* Grant by YSA (Youth Service America). Childlike Heart, Inc. received \$500 to complete a project focused on childhood literacy, emphasizing that strong reading skills serve as a foundation for success in other subject areas. The title of our project is "Reading with the Golden-Agers." By partnering elementary school children to read literature to senior citizens, we are striving to build community through intergenerational relationships.

We would like to ask that you consider becoming one of our 2018 Corporate Sponsors. As a sponsor, you will receive positive media attention for your organization with Childlike Heart, Inc., a 501(c)(3) non-profit. As an organization focused on community service and literacy for the whole family experience, you are an ideal partner for us and for our children.

We have included a sponsorship fact sheet and detailed sponsorship proposal for you to review along with our Press Release. If you are interested in becoming a sponsor of Childlike Heart, Inc., please do not hesitate to contact us. In addition, I will follow-up via phone within a week to see if you have any questions that I can answer about the proposal or our organization.

Thank you in advance for taking the time to review our sponsorship proposal package. We appreciate your consideration for sponsoring Childlike Heart., Inc. or one of our many projects and community events.

Sincerely,

Vicky E. Lynch

Vicky E. Lynch
Founder
Childlike Heart, Inc.
info@childlikeheart.org
(267) 968-2301

FACT SHEET

Name	Childlike Heart, Inc.
Website	www.childlikeheart.org
Date Formed	July 2017
Location	Philadelphia, Pennsylvania
Membership	The organization membership consists of four board members and approximately 12 children involved in our programs.
Mission	The purpose of Childlike Heart, Inc. is to service the age group of 3-12 years of age. We are building self-esteem and a sense of trust through relationships with caring adults and other children by using fun, innovative ways to guide and nurture children and parents into a relationship with God. We are uniquely geared for at-home enrichment and faith practicing by creating a network for families to establish a community-based social group.
Major Activities and Accomplishments	<ul style="list-style-type: none">▪ First book release in April 2014;▪ First Annual Scripture Bowl Party on June 28, 2014;▪ CD single for “We Have Clean Hands” released on April 7, 2015;▪ Partnership with Go Mt. Airy for the first community service project on April 11, 2015;▪ Partnership with DHEX Enterprises on April 18, 2015 to sing as one of the musical guests for the 4th Annual Pyramid Stem Showcase;▪ Participants in four book signings at Color Book Gallery, Big Blue Marble Bookstore, and CLC Bookcenter in Wyncote, PA and Moorestown, NJ;▪ International travel to the Bahamas for the Prayze Factor People’s Choice Awards on April 22, 2016;▪ Words from a Childlike Heart student, Cleveland Lynch, played in concert with Lang Lang at the Temple Performing Arts Center on May 10, 2016;▪ Partnership with E.R.E.C. at the New Covenant Church of Philadelphia to award two scholarship awards totaling \$325.00 to elementary school students;▪ 501(c)(3) non-profit status as Childlike Heart, Inc. in July 2017;▪ New Bible App and Storybook released on May 12, 2017 with an outreach of more than 67 countries;▪ Grant recipients of a <i>Disney Summer of Service</i> Grant by Youth Service America.
For More Information	Vicky E. Lynch Founder, Childlike Heart, Inc. www.childlikeheart.org info@childlikeheart.org (267) 968-2301

ABOUT “READING WITH THE GOLDEN-AGERS”

Research shows that the benefits of intergenerational relationships can help improve the health and life span of the elderly through socialization and collaboration. To build community through intergenerational relationships, elementary school children will partner with local libraries in Philadelphia to select literature to read to senior citizens at a local organization during the school year. By reading fiction and non-fiction literature to the seniors, children will enhance their reading fluency and comprehension skills. The collaboration positively impacts the social and cultural milieu of the community.

PENNSYLVANIA LEARNING STANDARDS

- 1.1 1.C Demonstrate understanding of spoken words, syllables, and sounds (phonemes).
- 1.1 1.D Know and apply grade-level phonics and word analysis skills in decoding words.
- 1.1 1.E Read with accuracy and fluency to support comprehension.
- 5.2 1.C Identify school projects/activities that support leadership and public service.

21ST CENTURY SKILLS

- Critical Thinking
- Creative Thinking
- Collaborating
- Communicating
- Information Literacy
- Social Skills

CHILDLIKE HEART, INC. LITERACY INITIATIVE

Our organization supports the claim that relationships between children and the elderly can enrich the lives of everyone involved. While this is a *Disney Summer of Service* Grant, we hope to continue our literacy efforts. After our project, we will work with the local libraries to gain more contacts for schools through their database. By reaching out to schools and other local organizations, we can hopefully expand our outreach for childhood literacy.



EVENT OVERVIEW

The *Disney Summer of Service* Grant is a project focused on public service, community improvement, and a shared commitment and responsibility to a stronger and healthier community.

Grantees will educate and mobilize their peers around the issue of childhood literacy creating solutions to increase literacy rates through awareness, service, and advocacy.

NAME

“Reading with the Golden-Agers”

DATE

Saturday, February 10, 2018 (tentative)

LOCATION

Grace Baptist Church of Germantown
25 West Johnson Street
Philadelphia, PA 19119

TIME

2:00 P.M. - 4:00 P.M.

ATTENDANCE

We expect approximately 25-30 participants from the local Germantown/Mt. Airy community. The participants will include elementary school students, parents, senior citizens, and event volunteers.



DRIVING QUESTIONS

Two of our driving questions are: (1) How can we help residents in a nursing home stay connected with the academic experiences of children in their community? and (2) How can we help young children see the importance of older citizens in their community?

DEMONSTRATION OF KNOWLEDGE AND OUTCOMES

- Will reading to the residents allow the children and adults to share personal connections to the stories with each other?
- Can children understand why it is important to stay connected to senior citizens in their communities?
- Do children see the benefits of building a sense of community by bridging the gap between young and old citizens?
- Did the experience influence the children’s views of senior citizens?
- Did the experience influence the senior citizens’ views of how children impact their community?

OUTCOMES

Our project advocates for high emergent literacy results. Together we can work to dedicate our lives to a service bigger than ourselves. We are closing the achievement gap, effectuating change, and transforming lives through literacy.

COMMUNITY PARTNERS

- Chestnut Hill Library
- Lovett Library
- Joseph E. Coleman Library
- Grace Baptist Church
- Enon Tabernacle Baptist Church

TARGET NEIGHBORHOOD

The neighborhood where we will launch the *Disney Summer of Service* Grant Initiative is in an inner-city community infamous for its historic contribution encouraging community events and faith-based learning. The neighborhood is ethnically diverse with African-Americans, Asian, Hispanic, and Caucasian residents. The Germantown/Mt. Airy sections of Philadelphia consist of the working class, senior citizen centers, residential homes with multiple dwellings and local convenient stores.

METHOD OF IMPLEMENTATION

Prior to the day of service, we will enlist volunteers to meet our investigation and action goals.

INVESTIGATION

- Discuss and identify the different needs of senior citizens in their community.
- Brainstorm a list of acts that can positively affect the lives of children and adults.
- Guide children to work with local libraries to select literature that appeals to children and older citizens.
- Contact a local organization to see if administrative personnel will support children reading to and with senior citizens.

ACTIONS

- Have children practice reading with their parents/guardians before the reading sessions.
- Direct students to use their critical thinking skills to see how the literature selections can connect them with the adults.
- Instruct children to think of discussion questions from the literature readings to ask adult participants in a small group setting to share in a whole group discussion.



SPONSORSHIP BENEFIT CHART

FLUENT	TRANSACTIONAL	EARLY	EMERGENT
\$1,000	\$500	\$100	\$50

Visibility

Logo recognition on the Childlike Heart, Inc. website	X	X	X	X
Logo recognition in all print material.	X	X		
Sponsor's website address and information printed in emails.	X	X	X	
Banner with company logo at major events.	X			
Postcard with sponsor's logo at major events.	X	X		
Social media announcements with sponsor's name, logo, and website address.	X	X	X	X

These are general guidelines. Childlike Heart, Inc. works on several projects and organizes many community events to encourage participation in faith-based learning and literacy skills that satisfy Common Core and State Standards. Our projects and events can only take place with the strong participation and support of our sponsors.

We gratefully accept contributions of any level to help promote our cause and will work with your organization to provide adequate recognition for your contributions. We also accept product donations, such as crayons, coloring books, USB ports, piggy banks, and more that can advertise your brand.

If you have a sponsorship idea for the organization, please contact us. Thank you for your time and consideration.





FOR IMMEDIATE RELEASE

Local Students, Cleveland and Samuel Lynch, Selected as Disney Summer of Service Winners to Create Positive Change in Their Community

(Philadelphia, PA) – December 15, 2017 – Cleveland Lynch (age 9) is a fourth-grade student from Philadelphia, PA. His brother, Samuel Lynch (age 7), is a second-grade student. Both children are the Co-Founders of Childlike Heart, Inc. and have been awarded a \$500 *Disney Summer of Service* grant through YSA (Youth Service America). Cleveland and Samuel are two of 270 young leaders across the country chosen to organize projects to help make their communities healthier, greener and stronger. Grantees will educate and mobilize their peers around the issue of Childhood Literacy creating solutions to increase literacy rates through awareness, service, advocacy, and philanthropic activities.

Service activities for “Reading with the Golden-Agers” will allow elementary school students to read to senior citizen members at a local organization. The literature selected for the project focuses on the theme of building community through intergenerational relationships. Through small group and whole group discussions, the children and adults will share the main ideas and lessons they learned from the selected readings. The project satisfies Pennsylvania Learning Standards and 21st Century Skills. Participants will address driving questions like: How can we help senior citizens stay connected with the academic experiences of children in their community? How can we help young children see the importance of senior citizens in their community? Planning is ongoing for the project to take place in January 2018.

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Founded in 1986, YSA (Youth Service America) supports a global culture of engaged children and youth committed to a lifetime of meaningful service, learning, and leadership. With half the world’s population under age 25, YSA’s mission is to help young people find their voice, take action, and make an impact on vital community issues. For more information, visit www.YSA.org.

Media Contact

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